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## News Release

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**FOR IMMEDIATE RELEASE**

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**UTAH MEDICAL ASSOCIATION AND GRADUATE EDUCATION FOUNDATION ANNOUNCE  
NEW *GRAND ROUNDS ONLINE* CME SERIES**

Collingswood, NJ / (April 2007) -- Graduate Education Foundation (GEF), a non-profit organization dedicated to improving professional health care education and patient outcomes, today announced an affiliation arrangement with the Utah Medical Association (UMA) to provide medical professionals with a unique series of on-line seminars presented in the classic "Grand Rounds" format.

Michael S. Feldman, M.D., FACC, founder and chairman of GEF as well as a practicing cardiologist and professor of medicine, said, "UMA is an outstanding professional organization with a commitment to supporting the latest advancements in patient care and professional education." He said, "UMA is the kind of partner we envisioned when our faculty of physician educators developed [www.CMElectures.org](http://www.CMElectures.org)."

"Grand Rounds" Online provides physicians with an on-demand lecture series that for the first time brings to the health care professional's computer the quality, content, and educational benefit previously experienced only in the traditional Grand Rounds hospital environment. Included individually or as part of the series is a unique five-lecture symposium by David B. Nash, M.D., M.B.A., FACP, on practice-based learning and systems-based skills. Dr. Nash is founder and chairman of the Department of Health Policy at Jefferson Medical College and Thomas Jefferson University in Philadelphia, and is a member of the GEF faculty and its Editorial Board of Advisors.

**MORE**

Developed by clinical and academic educators for physicians and other healthcare professionals, [www.CMElectures.org](http://www.CMElectures.org) consists of more than 125 multi-media presentations covering the full spectrum of clinical and surgical care. All lectures are original, evidence-based, timely, and relevant to the delivery of day-to-day patient care. They are reviewed routinely and updated as changes in clinical practice warrant.

For a modest monthly subscription (less than the cost of many journal subscriptions), physicians can easily enroll and have instant and unlimited access to world-class authorities on patient care, almost as if they were accompanying them on grand rounds.

Unlike many other CME programs, the GEF series accepts no commercial support from pharmaceutical companies or medical device manufacturers. This important policy preserves the integrity of the content and the objectivity of the distinguished faculty. Besides operating the on-line CME service, GEF awards institutional master teacher grants at the university and postgraduate level.

For additional information, visit [www.CMElectures.org/uma](http://www.CMElectures.org/uma), or call 877-263-5400.

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